GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:1894
ANSWERED ON:10.12.2015
Linking of Handicraft Industry with e-Commerce/Tourism
Bhatt Smt.Ranjanben

Will the Minister of TEXTILES be pleased to state:

(a) whether the Government proposes to link the handicraft industry with e-commerce and tourism; and

(b) if so, the details thereof and the steps taken by the Government in this regard?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE)
IN THE MINISTRY OF TEXTILES
(SHRI SANTOSH KUMAR GANGWAR)

(a): Yes Madam.

(b): Under the Infrastructure and Technology Development Scheme in 12th five yer plan there are a components called "Craft Village, Urban Haat and Mini Urban Haat". These components link craft promotion with tourism. Under the schemes there is a provision of financial assistance of Rs.10.00 crore for Craft Village, Rs.3.00 crores for Urban Haat and Rs.2.00 crores for Mini Urban Haat to State and central Government organization/ corporations/ Tourism development corporations/ state institutions/ locals Government bodies, Panchayati Raj institutions, urban local bodies. In order to promote Handicraft Industry by linking with E-commerce/Tourism a joint effort has been taken up by Ministry of Textiles and Ministry of Tourism with all state Governments.

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